

# KEN HARRIS II

**OBJECTIVE** | Full time position as a graphic designer or pre-press person in a challenging, quality conscious and forward thinking graphic design firm, advertising agency, or print house.

## HIGHLIGHTS OF QUALIFICATIONS

- 25+ years experience in the graphic design, web and print industry.
- Organized and resourceful; enjoy challenges and working in a team-oriented environment.
- Adaptive, quick learning and able to apply new technologies to their fullest potential.
- Brings a positive attitude to all projects; able to take initiative and motivate others to reach necessary goals.
- Welcomes the unique challenges and opportunities that every project brings.
- Professional, courteous and understanding of both clients and co-workers.

## DESIGN

- Strong reputation for outstanding customer satisfaction that resulted in repeat business and referrals.
- Worked directly with clients to design logos, corporate stationery, website design, promotional materials, packaging, flyers, brochures, catalogues and print advertising.
- Proficient in the Adobe suite of design products (Illustrator, Photoshop, InDesign, Dreamweaver, and Adobe Acrobat). Working knowledge of many other design applications in Mac/PC environment.
- Accomplished freehand artist with the ability to work in a variety of traditional media and methods; able to design in a wide range of styles based on project needs/goals.
- Coordinated/designed marketing and print materials for many local, regional and national companies (list available upon request).

## PRINT / PRE-PRESS

- Strong knowledge of the printing business from initial client meetings to delivery of the final product.
- Proficient in projects involving four color process, spot colors, foil, embossing, varnish plates and die lines (and the proofing processes associated with each).
- Assisted in the transition from traditional print to direct-to-plate/digital printing (including learning a wealth of new hardware and software skills in a relatively short amount of time — twice!).

» *References and Client List available upon request*

## WEB

- Working knowledge of HTML, CSS and jQuery to create websites for small to mid-sized companies across a wide variety of professional backgrounds.
- Working knowledge of the basics of Wordpress from both a design and CMS standpoint.

## MANAGEMENT

- Worked closely with clients to help bring their projects to fruition — from initial meetings through delivery of end product.
- Able to articulate and communicate project details in a manner that is easily understandable by both clients and others involved in bringing projects to life.
- View it as my responsibility to act as an advocate for both the client and design/ development staff for each and every project; comfortable working as an intermediary for both when needed.
- Supervised a department of up to four designers and pre-pressmen on a daily basis; interviewed, hired, trained and reviewed staff as needed.
- Developed and implemented administrative systems to manage workflow (including project scheduling, file management and storage and proofing systems).
- Acted as Graphics/Pre-Press Department liaison in daily meetings with Production and Customer Service Managers to expedite workflow in all three departments.
- Attended weekly upper-management meetings to discuss profitability of current and future jobs, interpersonal relations and overall company health.

## EMPLOYMENT HISTORY:

- 2015-Present**  
Cover Artist  
Jostens. Inc., Visalia, CA  
*\*w/seasonal commercial Pre-Press work*
- 2012-2015**  
Design / Pre-Press Manager  
The Print Stop, Lynden, WA
- 2012-2012**  
Web/Design Project Manager  
Big Fresh, Inc., Bellingham, WA
- 2008-2012**  
Graphic Designer  
Varvid, Inc. / Three Sixty Productions  
Bellingham, WA  
*\*the two merged 04/2012*
- 2005-2008**  
Design / Pre-Press Manager  
The Print Stop, Lynden, WA
- 2002-2008**  
Principal/Owner  
Mad Monkey Media, Bellingham, WA
- 2001-2001**  
Graphic Designer  
ioCreative, Bellingham, WA
- 2000-2001**  
Graphic Designer  
Vaneno-Bitney, Visalia, CA
- 1996-2000**  
Design / Pre-Press Manager  
Premier Color Graphics, Visalia, CA
- 1988-1996**  
Graphic Designer  
Midtown Sports, Visalia, CA
- EDUCATION:**
- A.A. Certificate | 1992**  
College of the Sequoias, Visalia, CA
- Fine Arts Study| 1988**  
Old Lyme Academy, Old Lyme, CT